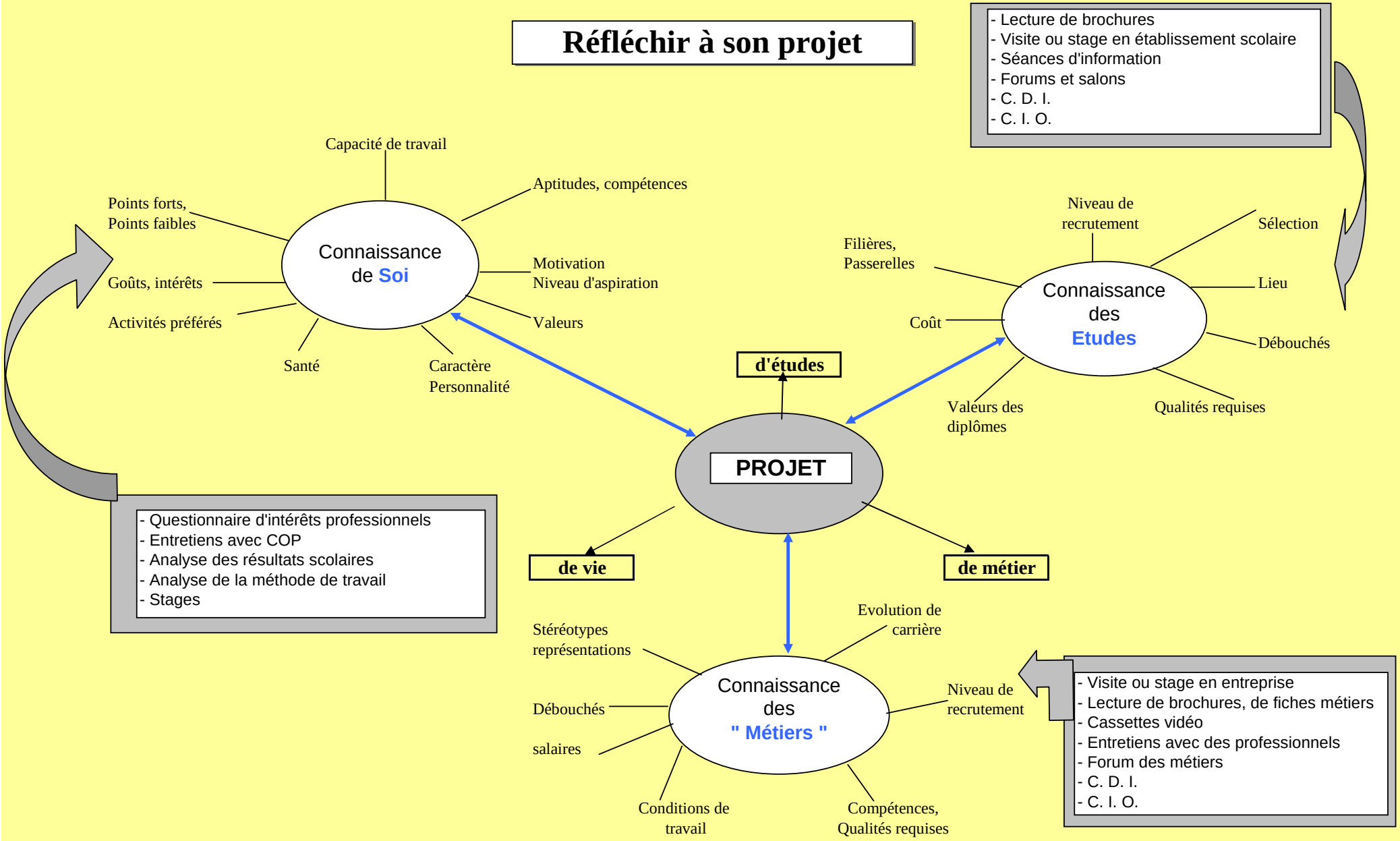Réfléchir à son projet